Memorandum

TO: District 7 County Extension Agents
FCS, 4-H, AG; Callahan, Fisher, Lampasas, McCulloch, Mills and Shackelford

SUBJECT: 2014 Consumer Decision Making Contest

EVENT DATE: Friday, February 28, 2014

LOCATION: San Angelo Stock Show & Rodeo Fairgrounds
1st Community Federal Credit Union Spur Arena, San Angelo

ENTRY DEADLINE: DUE TO THE SAN ANGELO STOCK SHOW BY February 12, 2014 (postmark):
• Register Online: www.judgingcard.com

DUE TO THE DISTRICT OFFICE BY FEBRUARY 13, 2014:
• Registration Entry Form – E-MAIL, FAX, OR MAIL

Please find the Guidelines, Rules and Regulations for this event on the following pages. The assistance of all FCS and 4-H agents is needed to make this a successful contest!

Sincerely,

Garry Branham
District Specialist – 4-H & Youth Development

GB:bd
Cc: Scott Durham
enclosure

DISTRICT 7 CONSUMER DECISION MAKING CONTEST
GUIDELINES, RULES AND REGULATIONS
OBJECTIVES
The objectives of the contest provide the opportunity for contestants to:

- Demonstrate skill in making decisions based on facts.
- Apply knowledge and experience in consumer education by analyzing consumer situations.
- Experience making choices among selected marketplace options.
- Develop and strengthen reasoning ability in consumer skills.
- Demonstrate ability to organize thoughts and express them in a clear, confident manner.

AGE DIVISIONS
The following contestant ages are as of August 31, 2013:

- JUNIOR – age 8 and in the 3rd grade to age 10
- INTERMEDIATE – age 11 to age 13
- SENIOR – age 14 to age 18 (contestant must not have reached their 19th birthday on or before August 31)

FEES
- $10.00 per individual

DO NOT SEND MONEY TO THE DISTRICT OFFICE! Registration must be done online at the following address:
www.judgingcard.com

ENTRIES
Entries must be submitted via the online judging card system (www.judgingcard.com).

Any number of teams may enter the contest, the top three (3) senior teams will advance to State Roundup. Therefore, all members of each team must be decided upon before the contest and maintained throughout the contest. Only Senior age 4-H members can be on a Senior team. Counties that have one (1) Intermediate and three (3) Juniors (or 2 and 2) have to compete based on the oldest member of the team or compete as individuals.

CHECK-IN
On the day of the contest participants will need to register with the District 7 Consumer Decision Making Committee in addition to the San Angelo Stock Show Consumer Decision Making Committee. Scantrons will be provided by the San Angelo Stock Show to the participant when they register.
CLASSES
Six (6) classes will be set up for judging. Classes to be judged are as follows in all age divisions:

- Digital Cameras
- Nutritious Snacks
- Jeans
- Televisions
- Cookware
- Mystery Class – This class will be one of the following: Western Boots, Computers, Printers, Fast Food Meals, and Outdoor Equipment. Study guides pertaining to these classes can be found online at: http://texas4-h.tamu.edu/project_consumer/cdm

The District Office will provide copies of the scenarios for the 4-H members and a complete set of the contest information for each County after the contest.

ORAL REASONS
- Juniors will NOT give reasons.
- Intermediates will give ONE set of reasons.
- Seniors will give TWO sets of reasons.

The reasons class(es) will be announced at the contest during orientation. Contestants will be provided paper for taking notes for reasons. Intermediates may use these notes while giving oral reasons. Seniors will NOT be allowed to use notes in giving oral reasons.

TIME
- Eight minutes per class to make placings.
- Two minutes per class to give oral reasons.

SCORING
- Each placing class will be worth 50 points.
- Each reasons class will be worth 50 points.

TIE BREAKER
The Consumer Decision Making Contest Committee will designate the tie breaker.

THINGS CONTESTANTS NEED TO BRING
- Two pencils with erasers
- Clipboard
- Calculator

THINGS CONTESTANTS WILL BE PROVIDED
- Tags with contestant number
- Scantrons
- Paper for taking notes on Reasons

AWARDS
- 1st – 6th place ribbons for individuals and teams in each age division
- 1st place medals for individuals and teams in each age division
ASSIGNMENTS

Facility Arrangements & Registration:
- Garry Branham

Group Leader Orientation:
- Courtney Redman

Contestant Orientation:
- Garry Branham

Agents responsible for preparing classes are as follows in all age divisions:
- Cookware: Sandy Taylor, Milissa Wright & Courtney Redman
- Nutritious Snacks: Kathy Aycock, Karen DeZarn, & Kristy Powell
- Jeans: Jane Rowan, Jacque Behrens, & Jan Yanez
- Digital Cameras: Kim Miles, Jennifer Reeves & Nick Gonzales
- Televisions: Debbie Hailey, Tasha Baxter, Kit Horne, & Linda Wells
- Mystery Class: Garry Branham

Agents preparing classes will need to:
- Develop a situation, secure items, place the class and assign cuts. Please do not share these with contestants from your county or other Agents.
- Develop an INFORMATION SHEET for Juniors and an INFORMATION SHEET for Intermediate/Seniors classes. An example has been provided. Send an ELECTRONIC copy of this information to the District Office.
- Develop a PLACING SHEET for Juniors and a PLACING SHEET for Intermediate/Senior classes which includes the situation, placings, cuts and reasons. An example has been provided. Send an ELECTRONIC copy of this information to the District Office.

DUE BY THE AGENTS PREPARING CLASSES ON FEBRUARY 13TH:
- Information Sheet
- Placing Sheet
- Items to be judged for Senior/Intermediates labeled 1-4 and for Juniors labeled 1-4 (this includes products for judging)
- Please double check everything and make sure it will make sense!

Group Leaders:

Kim Miles    Janet Nelson
Milissa Wright    San Saba FCS
Debbie Hailey    Kathy Aycock
Karen DeZarn    Jane Rowan
Jennifer Reeves    Tasha Baxter
Kristy Powell    Linda Wells
Jacque Behrens    Jan Yanez
Jane Rowan
**Group Leader responsibilities:**
- Keep group together after leaving orientation and throughout the judging process, including reasons giving.
- Make sure there is no talking or signals given during the judging procedure. Also, check note paper to make sure it is blank before judging begins.
- Handle rotation from class to class, making sure each individual remains with their back to the table until the official time begins.
- Take up placing cards after each class is judged and give to runner to take to tabulation.

**Tabulation:**
- San Angelo Stock Show Officials – Garry & Sandy Assist

**Time Keeper (Bring a stop watch and bell, whistle or other signal device):**
- Kit Horne

**Reasons Judges (assignments will be made after entries are received):**
- TBA
- TBA
- TBA

**Reasons Coordinators:**
- Courtney Redman  Seniors
- Nick Gonzales  Seniors
- Kit Horne  Intermediates

**Nick:** Organize reasons order, provide orientation to Kit and Courtney on what needs to be done. Plan to get 4-H members to and from reasons room.

**Awards Presentation (set out awards and prepare and implement awards program):**
Courtney Redman