Analog to Digital - The Switch is On
Intermediate/Senior

Eric is needing to purchase a new TV for his small apartment that he will be renting this fall while he attends college. He does not have much space for a tv at this time. He is aware that on February 17, 2009 all televisions will go digital. He is not opposed to purchasing an analog tv and purchasing the converter box when the time comes. He knows he will not be watching much television except for a few sitcoms and the evening news. He will have a very busy schedule so tv time will be limited. Please help Eric to decide which tv would best suit his needs.

#1 Sony Plasma TV $750
   *42 inch screen
   *Excellent wide-viewing angle
   *Lower resolution levels
   *60,000 hour life span
   *Digital ready

#2 Panasonic LCD Rear Projection TV $400
   *37 inch screen
   *Higher resolution levels
   *Digital ready
   *60,000 hour life span

#3 Sony Cathode Ray Tube TV $225
   *20 inch screen
   *Not digital ready-Converter box needed
   *Basic resolution

#4 Samsung LCD Rear Projection TV $297
   *27 inch screen
   *Digital ready
   *60,000 hour life span
   *Higher Resolution
PLACING SHEET EXAMPLE

Analog to Digital - The Switch is On
Intermediate/Senior

Eric is needing to purchase a new TV for his small apartment that he will be renting this fall while he attends college. He does not have much space for a tv at this time. He is aware that on February 17, 2009 all televisions will go digital. He is not opposed to purchasing an analog tv and purchasing the converter box when the time comes. He knows he will not be watching much television except for a few sitcoms and the evening news. He will have a very busy schedule so tv time will be limited. Please help Eric to decide which tv would best suit his needs.

Placing:

4 - 3 - 2 - 1

Cuts:

3 - 3 - 4

Reasons:

4 over 3 - The Samsung LCD is digital ready and would not take up much space in Eric=s apartment. It also has a higher resolution and is appropriately priced.

3 over 2 - The Sony CRT is the next best choice because it is small enough to probably fit in the space Eric has with a 27 inch screen compared to the 37 inch Panasonic LCD. The price on the Sony is much more affordable at $225 rather than $400 on the Panasonic. However the Panasonic LCD is digital ready and has better resolution. But since Eric is not opposed to purchasing a converter box, 3 over 2 is still the better buy for Eric.

2 over 1 - The Panasonic LCD would be the third best choice for Eric due to several factors. The first factor would be the cost. The Panasonic only costs $400 and the Sony Plasma is $750. The life span of the LCD and the plasma are about the same however, the resolution of the Panasonic is much higher than the Sony Plasma. Neither 1 or 2 would be a good choice for Eric as far as size goes as they are both 37 and 42 inches.