

Fashion Storyboard Score Sheet

Name _____ **County** _____
Age Division Junior___ Intermediate___
Category Wearable___ Accessory___ Jewelry___ Non-Wearable___ Pet Clothing___

		LAYOUT	COMMENTS	EXCELLENT (E)	GOOD (G)	FAIR (F)	NEEDS IMPROVEMENT (N)
LAYOUT OF STORYBOARD	Visual Appeal/Creativity E= Excellent arrangement of images, text and white space on board; Strong focal point; Excellent use of inspiration pieces. G= Good arrangement of images, text and white space on board; Visible focal point; Good use of inspiration pieces. F= Haphazard and/or random arrangement of images and text; Lacks visible focal point; Not enough/overuse of inspiration. N=Layout distracts from design; Lacks focal point.						
	Quality of Workmanship E= Very good quality, very neat and structured G= Fair quality, somewhat neat F= Marginal quality of workmanship N= Low quality, messy, unstructured						
	Color Palette E= Color theme consistent throughout board N= Color theme inconsistent throughout board						
	Fabric Samples, Trims, and Embellishments E= Samples/Trims provided, appropriate for design G= Samples/Trims provided, somewhat appropriate F= Samples/Trims provided, inappropriate for design N= No Samples/Trims included						
	Dimensions of Storyboard E= Correct board dimension N= Incorrect board dimension						
	Consistent Theme E= Strong theme throughout board N= Indecisive theme						
ILLUSTRATIONS & FLATS	Originality E=Highly original design G= Contains both creative elements and copies F= Some evidence of originality N=Little evidence of originality						
	Design Detail E= In-depth detail of seams, lines, fabrics G= All seams and style lines included, little detail F= Minimal lines and seams shown N= Little or no detail in design						
	Titles/Labels E= Used correctly, enhances board G= Used somewhat correctly F= Used incorrectly, too much, detracts from board N= No Title used						
	Design Brief E= Excellent design for brief G= Meets brief, improvement needed F= Somewhat meets brief, needs improvement N= Design does not meet brief						

