

September 2016

# Memorandum

TO: District 7 County Extension Agents  
FCS, 4-H, AG; Callahan, Fisher, Lampasas, McCulloch, Mills and Shackelford

SUBJECT: 2017 Consumer Decision Making Contest

EVENT DATE: Friday, February 17, 2017

LOCATION: San Angelo Stock Show & Rodeo Fairgrounds  
1<sup>st</sup> Community Federal Credit Union Spur Arena, San Angelo

JUDGINGCARD DEADLINE: **DUE ONLINE TO THE SAN ANGELO STOCK SHOW BY February 15, 2017:**

- Register Online: [www.judgingcard.com](http://www.judgingcard.com)

PAPERWORK DEADLINE: **DUE TO THE DISTRICT OFFICE BY FEBRUARY 7, 2017:**

- Registration Entry Form – E-MAIL

**COUNTY OFFICES MUST MAKE SURE CONTESTANTS HAVE AN ACTIVE PROFILE IN 4-H CONNECT!**

Please find the Guidelines, Rules and Regulations for this event on the following pages. The assistance of all FCS and 4-H agents is needed to make this a successful contest!

Sincerely,



Garry Branham  
District Specialist – 4-H & Youth Development

GB:ew  
enclosure



4-H and Youth Development  
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## **DISTRICT 7 CONSUMER DECISION MAKING CONTEST GUIDELINES, RULES AND REGULATIONS**

### **OBJECTIVES**

The objectives of the contest provide the opportunity for contestants to:

- Demonstrate skill in making decisions based on facts.
- Apply knowledge and experience in consumer education by analyzing consumer situations.
- Experience making choices among selected marketplace options.
- Develop and strengthen reasoning ability in consumer skills.
- Demonstrate ability to organize thoughts and express them in a clear, confident manner.

### **AGE DIVISIONS**

The following contestant ages are as of August 31, 2016:

- JUNIOR – age 8 and in the 3<sup>rd</sup> grade, grades 3<sup>rd</sup>-5<sup>th</sup>
- INTERMEDIATE – grades 6<sup>th</sup>- 8<sup>th</sup>
- SENIOR – Grades 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup> (contestant must not have reached their 18<sup>th</sup> birthday on or before August 31)

### **FEES**

- \$10.00 per individual                      Late Fee: \$20.00 per individual

DO NOT SEND MONEY TO THE DISTRICT OFFICE! Registration must be done online at the following address:

[www.judgingcard.com](http://www.judgingcard.com)

### **ENTRIES**

Entries must be submitted via the online judging card system ([www.judgingcard.com](http://www.judgingcard.com)).

Any number of teams may enter the contest, the top three (3) senior teams will advance to State Roundup. Therefore, all members of each team must be decided upon before the contest and maintained throughout the contest. Only Senior age 4-H members can be on a Senior team. Counties that have one (1) Intermediate and three (3) Juniors (or 2 and 2) have to compete based on the oldest member of the team or compete as individuals.

### **CHECK-IN**

On the day of the contest participants will need to register with the District 7 Consumer Decision Making Committee in addition to the San Angelo Stock Show Consumer Decision Making Committee. Scantrons will be provided by the San Angelo Stock Show to the participant when they register.

### **CLASSES**

Six (6) classes will be set up for judging. Classes to be judged are as follows in all age divisions:

- Digital Cameras
- Nutritious Snacks
- Active Wear
- Athletic Shoes
- Outdoor Backpacks

Mystery Class – This class will be one of the following: Jeans, computers, Fast Food Meals, Cookware, or Outdoor Equipment. Study guides pertaining to these classes can be found online at:

<http://texas4-h.tamu.edu/projects/consumer-education/>

- The District Office will provide copies of the scenarios for the 4-H members and a complete set of the contest information for each County after the contest.

### **ORAL REASONS**

- Juniors will NOT give reasons.
- Intermediates will give ONE set of reasons.
- Seniors will give TWO sets of reasons.

The reasons class(es) will be announced at the contest during orientation. Contestants will be provided paper for taking notes for reasons. Intermediates may use these notes while giving oral reasons. **Seniors will NOT be allowed to use notes in giving oral reasons.**

### **TIME**

- Eight minutes per class to make placings.
- Two minutes per class to give oral reasons.

### **SCORING**

- Each placing class will be worth 50 points.
- Each reasons class will be worth 50 points.

### **TIE BREAKER**

The Consumer Decision Making Contest Committee will designate the tie breaker.

### **THINGS CONTESTANTS NEED TO BRING**

- Two pencils with erasers
- Clipboard
- Calculator

### **THINGS CONTESTANTS WILL BE PROVIDED**

- Tags with contestant letter
- Scantrons
- Paper for taking notes on Reasons

### **AWARDS**

Determined by contest officials.

**ASSIGNMENTS**

**Facility Arrangements & Registration:**

- Garry Branham

**Group Leader Orientation:**

- Courtney Redman

**Contestant Orientation:**

- Kim Miles

**Agents responsible for preparing classes are as follows in all age divisions:**

- Nutritious Snacks                      Labeth Carter, Milissa Wright, Shelley Amberg
- Athletic Shoes                            Courtney Redman, Karen DeZarn, Sheree Hardin, & Janet Nelson
- Outdoor Backpacks                    Jane Rowan, Jacque Behrens, & Jaye Chasteen
- Digital Cameras                         Kim Miles Linda Wells & Nick Gonzales
- Activewear                                Jennifer Reeves, Kit Horne, & Melanie Potter
- Mystery Class                            Garry Branham

**Agents preparing classes will need to:**

- Develop a situation, place the class and assign cuts. Please do not share these with contestants.
- Develop an INFORMATION SHEET for Juniors and an INFORMATION SHEET for Intermediate/Seniors classes. An example will be provided. (Use provided template)  
**Send an ELECTRONIC copy of this information to the District Office.**
- Develop a PLACING SHEET for Juniors and a PLACING SHEET for Intermediate/Senior classes which includes the situation, placings, cuts and reasons. An example has been provided.  
**Send an ELECTRONIC copy of this information to the District Office.**

**DUE BY THE AGENTS PREPARING CLASSES ON FEBRUARY 1<sup>st</sup>:**

- Information Sheet
- Placing Sheet
- Pictures of items should be on Information Sheet. No longer using actual items.
- Please double check everything and make sure it will make sense!

**Group Leaders:**

- |                 |                 |
|-----------------|-----------------|
| Jaye Chasteen   | Janet Nelson    |
| Milissa Wright  | Melanie Potter  |
| Labeth Carter   | Kandice Everitt |
| Karen DeZarn    | Jane Rowan      |
| Jennifer Reeves | Shelley Amberg  |
| Sheree Hardin   | Linda Wells     |
| Jacque Behrens  |                 |
| Jane Rowan      |                 |

**Group Leader responsibilities:**

- Keep group together after leaving orientation and throughout the judging process, including reasons giving.
- Make sure there is no talking or signals given during the judging procedure. Also, check note paper to make sure it is blank before judging begins.
- Handle rotation from class to class, making sure each individual remains with their back to the table until the official time begins.
- Take up scantrons after each class is judged and give to runner to take to tabulation.

**Tabulation:**

- San Angelo Stock Show Officials – Garry Assist

**Time Keeper (Bring a stop watch and bell, whistle or other signal device):**

- Kit Horne

**Reasons Judges (assignments will be made after entries are received):**

- TBA
- TBA
- TBA

**Reasons Coordinators:**

- Courtney Redman      Seniors
- Kim Miles                Intermediates