February 2019

Memorandum

TO: District 7 County Extension Agents

FCS; 4-H; AG – Callahan, Fisher, Mills, Shackelford

SUBJECT: 2020 District 4-H Junior and Intermediate Fashion Show

EVENT DATE: Tuesday, July 14, 2020

LOCATION: Burnet County Extension Office

607 N. Vandeveer, Suite 100

Burnet, Texas 78611

FEE: $10.00 per contestant,

*Any entries made after closing date of 4-H Connect will incur a $50 late fee in addition to the original contest fee.*

*(Pending late entry is approved based on timeline needed for contest preparation)*

ENTRY DEADLINE:

4-H Connect Opens – June 15th and closes June 29th

County Entry Form – Website- Due June 30th

Judges Form – Website- Due June 30th

*4-Her’s will need to enter on 4-H Connect. Additional meals can be added under each 4-Her*

Please find the Guidelines, Rules and Regulations for this event on the following pages. Please contact the District 7 Office if you have any questions or concerns.

Sincerely,

Garry Branham Macy Duncan

District Specialist – 4-H & Youth Development 4-H Program Assistant

**DISTRICT 7 4-H JUNIOR AND INTERMEDIATE FASHION SHOW**

**GUIDELINES, RULES AND REGULATIONS**

**AGE DIVISIONS**

The following contestant ages are as of August 31, 2019:

* JUNIOR – age 8 and in the 3rd grade to 5th grade
* INTERMEDIATE – Grades 6th-8th

**FEES** – ALL MUST REGISTER ON 4-H CONNECT

* $10.00 per contestant for Fashion Show
* $5.00 per first item for non-apparel sewing, embellished apparel and jewelry making categories and $1.00 after that (registration only)

**ENTRIES**

All counties must be entered on 4-H Connect. Each county will submit an entry form to the District Office with entries. Any individual not registered that show up to the contest will not be allowed to compete. The registration fee will be $10.00 per contestant which helps cover, location, insurance, and program materials. $5.00 is the cost for CEA, parents, and siblings.

Submit the following Fashion Show registration materials to the District Office by forms found on D7 webpage

* Judges Form
* County Entry Form: Fashion Show
* County Entry Form: Embellished Apparel, Jewelry Making and Non-Apparel Divisions

**Submit the following items on the day of the competition. DO NOT SUBMIT TO THE DISTRICT OFFICE!**

* Fashion Show

1. 4-H Fashion Show Entry Form- Construction or Buying

(Two copies must be submitted IF entering the Natural Fibers Competition)

1. 4-H Fashion Show Appearance & Quality Score Cards – 3 copies
2. Photograph of the 4-H member wearing the outfit to be judged/modeled

* Natural Fibers Competition  
  In addition to the above materials, contestants entering the natural fibers competition must also submit the following:

1. Natural Fiber Entry Form
2. Natural Fiber Competition Score Sheet – 3 copies

* Storyboard

4-H members can enter one storyboard in each category. There are five categories.Contestants entering the Storyboard contest must submit the following:

1. Storyboard
2. Storyboard Label must be securely affixed to the back of the storyboard
3. Storyboard Score Sheet- 3 copies

**DIVISIONS, CATEGORIES AND NUMBER OF ENTRIES**

Counties are encouraged to conduct the Fashion Show at the County level. The category of a garment will be determined at the County level. It may not be changed at the District level unless the committee sees a major problem. Participants may compete at the District level in only one (1) division, either Construction or Buying. No additional garments can be carried during judging or the Style Show. Participants may enter only those garments that can be worn at one time. All garments in the Construction and Buying divisions will be evaluated using the criteria given on the score sheet.

**Construction Division:**

Each county may send three (3) individuals per category in each age division, for a total of 12 Juniors and 12 Intermediates. Participants may wear purchased blouse/shirt if the participant has constructed a skirt/pants or vice versa. This is to be noted on the scorecards. The Construction Division will have four (4) categories:

1. **Dressy** – garment worn to activities such as church, weddings, banquets and special occasions; examples: dresses, dressy skirt/blouse, dressy coat/pants.

1. **Everyday Living** – Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends.

**3) Re-Fashion** – The result of modifying existing clothing or fabric item (such as table cloth or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The member designs and sews a wearable garment from previously used garments or fabric item. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a skirt or taking old t-shirts and making them into a skirt)

**4) Special Interest** – Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

**Buying Division:**

Each county may send three (3) individuals per category in each age division for a total of 12 Juniors and 12 Intermediates. The Buying Division will have four (4) categories:

1. **Dressy -** garment worn to activities such as church, weddings, banquets and special occasions; examples: dresses, dressy skirt/blouse, dressy coat/pants.
2. **Everyday Living** - Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends.
3. **Fantastic Fashions under $25** - This category is designed to expand the 4-H member’s shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.
4. **Special Interest -** Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

**STYLE SHOW SCRIPT:** Modeling will be done by category in each age division. Each county must submit ONE sentence for each Fashion Show participant by District Website Entry Form only. There will be no changes made to your script, it will be read by the District Council members exactly as it was written. **Statements should be written in the “Third Person”**

**Texas Natural Fiber Competition:**

4-H Members may also be eligible to compete in the Texas Natural Fiber Competition if the Natural Fiber eligibility requirements are met:

Cotton :

* Each garment entered must contain a minimum of 60% cotton.
* Knowledge of fiber characteristics, production, and end use.

Wool/Mohair/Alpaca :

* Each garment entered must contain a minimum of:
* 60% wool and 40% other fiber.
* 60% mohair and 40% other fiber.
* 60% blend of the two fibers and 40% other fiber.
* 100% wool/mohair blend is also acceptable
* Knowledge of fiber characteristics, production, and end use.

Awards will be given in each of the Construction and Buying categories. Participants are to complete the Natural Fiber Competition Entry Form on the back side of the division worksheet if they are eligible and want to compete. A separate round of judging will take place for this competition. \*\***The Natural Fiber Competition Entry Form MUST be completed and entry must be reported on the County entry form in order for the participant to be eligible to compete in Natural Fibers. Please visit with participants to be sure if they want to compete.**

**Embellished Apparel Division:**

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division, Jewelry Making division and Storyboard. There is no interview as part of the judging and the contestant’s presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

**Embellished Apparel Division** – (TWO categories)

Items must be wearable clothing (no bags please) embellished with items such as beads, paint, dyes, etc. The Embellished Apparel division categories are:

**1) Tops** – includes t-shirts, blouses, jackets (no tank tops please).

**2) Bottoms** – includes pants, skirts, shorts, capris.

**Jewelry Making Division:** (Two categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division and Embellished Apparel division. There is no interview as part of the judging and the contestant’s presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

The Jewelry Making division categories are:

1. **Jewelry Sets**
2. **Jewelry Singles**

**Non-Apparel Sewing Division:** (SIX categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Jewelry Making division and Embellished Apparel division. There is no interview as part of the judging and the contestant’s presence is not required at the Fashion Show.

Contestants entering this division must

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show (see schedule) and must be picked up immediately following the Show.

Non-apparel items entered in this division must be hand or machine sewn. The Non-Apparel division categories are: **1) Pillows** – may not be larger than 28”.

**2) Quilts or Throws** – may not exceed twin bed size.

**3) Tote Bags** – any size including handbags.

**4) Small Electronic Device Cover** – Cover to fit a cell phone, blackberry, i-pod, MP3 player, etc.

**5) Aprons**

**6) Other** – items that do not fit in any other category.

**4-H FASHION STORYBOARD**:

The 4-H Fashion Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

**Design Brief -**

The following design brief serves as the direction for the 2020 Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

**GAME NIGHT**

Gather your friends, make some snacks and get ready for Game Night. Do you think about throwback games like Scrabble, Monopoly or Life? Or, modern board games like Catan or Ticket to Ride? Maybe your game night includes Mario Carts and Ms. Pacman. Or maybe you think about games played on a field or a court. Regardless of the game, certainly your Game Night contains strategy, competition and lots of fun. This year be inspired by your favorite game night games

**Storyboard General Rules**

1. **Participation and Level of Competition**. Contestants advance from county to district.
2. **Entry of Storyboard**. Each storyboard must be created by the 4-H member. Fashion Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. 4-H members may choose to manually affix the pieces of their layout to their storyboard, or computer-generated layouts can be printed and affixed to the foam core or mat board.
3. **Submission of Storyboard**. Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview. **Do not mail.**
4. **Identification of Storyboard**. The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label MUST be legibly printed or typed and MUST be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front.
5. **Number of garments designed**. Focus on one garment/outfit for the storyboard. Contestants may provide up to two(2) variations of the original design.
6. **Categories**. The following is a list of the categories and descriptions. Each storyboard should be entered into one category. A 4-H member may enter only **one** storyboard per category.
   1. **Wearable**: Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
   2. **Accessory**: Includes items such as belts, purses, bags, hats, etc.
   3. **Jewelry**: Includes necklaces, bracelets, rings, and earrings.
   4. **Non-Wearable**: Includes items such as pillows, organizers, holiday items, stuffed animals, items for the home, etc.
   5. **Pet Clothing*:*** Includes items that can be worn by a pet or any other animal.
7. **Scoring**. Storyboards will be evaluated based on the 4-H Fashion Storyboard Score Sheet.
8. **Each Storyboard must conform to and will be evaluated based on the following, but is not limited to:**
9. **Visual Appeal/Creativity of Storyboard** – Storyboards should show evidence of creativity by the 4-H member. The layout of the storyboard should illustrate a theme, mood, or spirit of an idea.
   * 1. A good storyboard should have a strong focal point.
     2. Placement of the inspirational items should allow the eye to flow across all elements of the board without distracting from the design.
     3. “White space” or “blank space” should be kept in consideration. Too much or too little white space detracts from the design.
     4. Additional photos and other materials can be used to show the inspiration for the design. These additional materials should enhance the storyboard, without taking away from the original design.
10. **Quality of Workmanship** – Storyboards should be neat and demonstrate quality of workmanship.
11. **Consistent Color Palette** – Use a consistent color palette and theme throughout the board.
12. **Fabric Samples, Trims, and Embellishments** – Fabric samples must be included on the board and be appropriate for the design illustrated. Trims and embellishments that would be used on the garment/outfit should be included, if applicable to the design.
    * 1. If the exact fabric swatch cannot be found, a “basic swatch” may be used to illustrate fabric type (denim, linen, etc.), and the 4-H member can draw out the detail.
      2. Examples of trims and embellishments would be top stitching, piping, buttons, etc.
13. **Dimension** – Must use foam core board or mat board. Must be 20" x 30", displayed horizontally or vertically. Do not use poster board.
14. **Consistent Theme** – All elements are cohesive and support the design brief.
15. **Originality of Designs** – All design illustrations and flats should be the original work of the 4-H member. The design may be hand drawn or computer drawn. No “copying and pasting” from someone’s design as seen on the Internet, in a magazine, or other sources for the original design.
16. **Design Detail** – Should include the at least one Illustration and at least one flat.
    * 1. *Illustration* – Include at least one main artistic and appropriate fashion illustration. At least one illustration must be on a model/croquis. The model/croquis does not have to be an original drawing and may be traced.
      2. *Flats* – Include at least one flat. Flats are working drawings that are not on a model/croquis that illustrate other views like you would find on a dressmaker’s pattern envelope. The flats should depict the garment from other views and details.
17. **Titles/Labels** – The title for the storyboard should be the same as the Design Brief. A subtitle may be used for a more personalized name of the design. Labels may be included to enhance the storyboard or to clarify a point, but they will not be required.
18. **Design Brief** – Storyboards should follow the design brief and category descriptions.

**JUDGES**

Contestants will be judged by a panel of adult judges provided by each county. Please submit the name and E-MAIL address of the judges on the judges form. (Counties will be notified if some judges are not needed)

Judges should have some experience with clothing, fashion and sewing expertise or an experienced 4-H leader or other qualified persons with strong clothing competencies. The district office will make judging assignments and send contest information to the judges by e-mail.

**JUDGING SCHEDULE**

There will be no County schedule. Contestants should be dressed in their Fashion Show garment and ready for judging when they come for contestant orientation. There will be dressing rooms on site. Participants should send all of their traveling clothes, etc. with the person that brought them.

**SCHEDULE OF ACTIVITIES**

9:30 Agents check in and immediately assume duties

10:00 Orientation for Judges AND Superintendents

10:00 Contestants arrive

10:00 Check in for Non-Apparel/Jewelry Making/Embellished Apparel

10:30 Orientation for Contestants

10:45 Contest judging begins

Style Show/Awards Presentation following the completion of judging scores.

**AWARDS**

* Awards determined by the committee.

**AGENT ASIGNMENT WILL BE POSTED CLOSER TO THE CONTEST DATE**