

Memorandum

TO: District 7 County Extension Agents
FCS; 4-H; AG – Callahan, Fisher, Mills, Shackelford

SUBJECT: 2021 District 4-H Junior and Intermediate Fashion Show

EVENT DATE: Tuesday, July 13, 2021

LOCATION: Brady Middle School
2309 Hwy 190
Brady, Texas 76825

FEE: \$10.00 per contestant,

*Any entries made after closing date of 4-H Online will incur a \$50 late fee in addition to the original contest fee.
(Pending late entry is approved based on timeline needed for contest preparation)*

ENTRY DEADLINE:

4-H Online Opens – June 14th and closes June 28th

Judges Form – Website- Due June 29th
Digital Storyboard Entry on D7 website – Due July 9th

Please find the Guidelines, Rules and Regulations for this event on the following pages. Please contact the District 7 Office if you have any questions or concerns.

Sincerely,

Garry Branham
District Specialist – 4-H & Youth Development



4-H and Youth Development
Texas A&M AgriLife Extension Service
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DISTRICT 7 4-H JUNIOR AND INTERMEDIATE FASHION SHOW GUIDELINES, RULES AND REGULATIONS

AGE DIVISIONS

The following contestant ages are as of August 31, 2020:

- JUNIOR – age 8 and in the 3rd grade to 5th grade
- INTERMEDIATE – Grades 6th-8th

FEES – ALL MUST REGISTER ON 4-H Online

- \$10.00 per contestant for Fashion Show
- \$5.00 per first item for non-apparel sewing, embellished apparel and jewelry making categories and \$1.00 after that (registration only)

ENTRIES

All participants must be entered on 4-H Online. Any individual not registered that show up to the contest will not be allowed to compete. The registration fee will be \$10.00 per contestant which helps cover, location, insurance, and program materials.

The county office will submit the following Fashion Show registration materials to the District Office by forms found on D7 webpage:

- Judges Form
- County Entry Form: Embellished Apparel, Jewelry Making and Non-Apparel Divisions

Each participant will submit the following items on the day of the competition:

DO NOT SUBMIT THESE ITEMS TO THE DISTRICT OFFICE!

- Fashion Show
 1. 4-H Fashion Show Entry Form- Construction or Buying
(Two copies must be submitted IF entering the Natural Fibers Competition)
 2. 4-H Fashion Show Appearance & Quality Score Cards – 3 copies
 3. Photograph of the 4-H member wearing the outfit to be judged/modeled
- Natural Fibers Competition
In addition to the above materials, contestants entering the natural fibers competition must also submit the following:
 1. Natural Fiber Entry Form
 2. Natural Fiber Competition Score Sheet – 3 copies
- Digital Storyboard
4-H members can enter one storyboard in each category. There are five categories. Contestants entering the Storyboard contest must submit the following:
 1. Storyboard
 2. Storyboard will be submitted electronically on the D7 Webpage

DIVISIONS, CATEGORIES AND NUMBER OF ENTRIES

Counties are encouraged to conduct the Fashion Show at the County level. The category of a garment will be determined at the County level. It may not be changed at the District level unless the committee sees a major problem. Participants may compete at the District level in only one (1) division, either Construction or Buying. No additional garments can be carried during judging or the Style Show. Participants may enter only those garments that can be worn at one time. All garments in the Construction and Buying divisions will be evaluated using the criteria given on the score sheet.

Construction Division:

Each county may send three (3) individuals per category in each age division, for a total of 12 Juniors and 12 Intermediates. Participants may wear purchased blouse/shirt if the participant has constructed a skirt/pants or vice versa. This is to be noted on the scorecards. The Construction Division will have four (4) categories:

- 1) **Dressy** – garment worn to activities such as church, weddings, banquets and special occasions; examples: dresses, dressy skirt/blouse, dressy coat/pants.
- 2) **Everyday Living** – Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends.
- 3) **Re-Fashion** – The result of modifying existing clothing or fabric item (such as table cloth or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The member designs and sews a wearable garment from previously used garments or fabric item. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a skirt or taking old t-shirts and making them into a skirt)
- 4) **Special Interest** – Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

Buying Division:

Each county may send three (3) individuals per category in each age division for a total of 12 Juniors and 12 Intermediates. The Buying Division will have four (4) categories:

- 1) **Dressy** - garment worn to activities such as church, weddings, banquets and special occasions; examples: dresses, dressy skirt/blouse, dressy coat/pants.
- 2) **Everyday Living** - Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends.
- 3) **Fantastic Fashions under \$25** - This category is designed to expand the 4-H member's shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.
- 4) **Special Interest** - Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

STYLE SHOW SCRIPT: Modeling will be done by category in each age division. Each county must submit TWO sentences for each Fashion Show participant through 4-H Online. There will be no changes made to your script, it will be read by the District Council members exactly as it was written. **Statements should be written in the "Third Person"**

Texas Natural Fiber Competition:

4-H Members may also be eligible to compete in the Texas Natural Fiber Competition if the Natural Fiber eligibility requirements are met:

Cotton :

- Each garment entered must contain a minimum of 60% cotton.
- Knowledge of fiber characteristics, production, and end use.

Wool/Mohair/Alpaca :

- Each garment entered must contain a minimum of:
 - 60% wool and 40% other fiber.
 - 60% mohair and 40% other fiber.
 - 60% blend of the two fibers and 40% other fiber.
 - 100% wool/mohair blend is also acceptable
- Knowledge of fiber characteristics, production, and end use.

Awards will be given in each of the Construction and Buying categories. Participants are to complete the Natural Fiber Competition Entry Form on the back side of the division worksheet if they are eligible and want to compete. A separate round of judging will take place for this competition. ****The Natural Fiber Competition Entry Form MUST be completed and entry must be reported on the County entry form in order for the participant to be eligible to compete in Natural Fibers. Please visit with participants to be sure if they want to compete.**

CRAFTED ITEMS:

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division, Jewelry Making division and Storyboard. There is no interview as part of the judging and the contestant's presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

Embellished Apparel Division – (TWO categories)

Items must be wearable clothing (no bags please) embellished with items such as beads, paint, dyes, etc. The Embellished Apparel division categories are:

- 1) Tops** – includes t-shirts, blouses, jackets (no tank tops please).
- 2) Bottoms** – includes pants, skirts, shorts, capris.

Jewelry Making Division: (Two categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division and Embellished Apparel division. There is no interview as part of the judging and the contestant's presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

The Jewelry Making division categories are:

- 1) Jewelry Sets**
- 2) Jewelry Singles**

Non-Apparel Sewing Division: (SIX categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Jewelry Making division and Embellished Apparel division. There is no interview as part of the judging and the contestant's presence is not required at the Fashion Show.

Contestants entering this division must

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show (see schedule) and must be picked up immediately following the Show.

Non-apparel items entered in this division must be hand or machine sewn. The Non-Apparel division categories are:

1) Pillows – may not be larger than 28”.

2) Quilts or Throws – may not exceed twin bed size.

3) Tote Bags – any size including handbags.

4) Small Electronic Device Cover – Cover to fit a cell phone, blackberry, i-pod, MP3 player, etc.

5) Aprons

6) Other – items that do not fit in any other category.

4-H FASHION DIGITAL STORYBOARD:

The 4-H Fashion Digital Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer's idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

Design Brief -

The following design brief serves as the direction for the 2021 Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

-See how history shaped fashion through the decades; from the roaring 20's to the groovy 70's, from the classic 30's to the vibrant 80s and the fashion “mash-up” during the 2010's. Each decade has its own style, look at the events, music and politics that influenced design during the different decades. This year reinvent fashion by the events that happened in a previous decade or a decade yet to come.

Storyboard General Rules Participation and Level of Competition.

1. Contestants advance from county to district.
2. **Entry and submission of Storyboard.** Storyboards will be entered and submitted on the D7 Website. Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview.
3. **Digital Requirements.** Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18”and 24” (in one direction) and 24”and 30” (in the other direction. Recommended size is 18” X 24”. All entries must be saved as a PDF, jpeg, .jpg or png.
STORYBOARD MUST BE UPLOADED ON THE FORM ON THE DISTRICT 7 WEBPAGE BY FRIDAY, JULY 9.
The form can be found at <https://d74-h.tamu.edu/> then click on District 7 Events.
4. **Categories.** The following is a list of the categories and descriptions. Each storyboard can only be entered into one category, but a 4-H member may enter **one** storyboard per category.
 - a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - c. **Jewelry:** Includes necklaces, bracelets, rings, and earrings.
 - d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
 - e. **Home Décor-** items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.

- f. **Home Furnishing-** items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.

All scoring will be judge on screen, so make sure your submission adequately represents your design. i.e. good lighting, high resolution pictures. Storyboards will be evaluated based on the 4-H Storyboard Score Sheet on the state website. For more information on the storyboard, refer to the state website:

<https://texas4-h.tamu.edu/projects/fashion-interior-design/#:~:text=Storyboard%20%E2%80%93%20The%204%2DH%20Storyboard,Invitational%20contest%20for%20Senior%20members!> Then scroll down to Storyboard.

JUDGES

Contestants will be judged by a panel of adult judges provided by each county. Please submit the name and E-MAIL address of the judges on the judges form. (Counties will be notified if some judges are not needed)

Judges should have some experience with clothing, fashion and sewing expertise or an experienced 4-H leader or other qualified persons with strong clothing competencies. The district office will make judging assignments and send contest information to the judges by e-mail.

JUDGING SCHEDULE

There will be no County schedule. Contestants should be dressed in their Fashion Show garment and ready for judging when they come for contestant orientation. There will be dressing rooms on site. Participants should send all of their traveling clothes, etc. with the person that brought them.

SCHEDULE OF ACTIVITIES

9:30	Agents check in and immediately assume duties
10:00	Orientation for Judges AND Superintendents
10:00	Contestants arrive
10:00	Check in for Non-Apparel/Jewelry Making/Embellished Apparel
10:30	Orientation for Contestants
10:45	Contest judging begins

Style Show/Awards Presentation following the completion of judging scores.

AWARDS

- Awards determined by the committee.

AGENT ASIGNMENT WILL BE POSTED CLOSER TO THE CONTEST DATE