

Memorandum

TO: District 7 County Extension Agents

SUBJECT: 2023 District 4-H Fashion Show

EVENT DATE: Tuesday, March 28, 2023

LOCATION: John L. Kuykendall Event Center and Arena
2200 Ranch Road 152
Llano, TX 78643

FEE: \$10.00 per contestant (No Lunch)

Any entries made after the closing date of 4-H Online will incur a \$50 late fee in addition to the original contest fee. (Pending late entry is approved based on timeline needed for contest preparation)

ENTRY DEADLINE: 4-H Online Opens – February 27th and Closes March 13th
4-Her's will need to enter on 4-H Online.

Judges Form – Website- Due March 13th

Please find the Guidelines, Rules, and Regulations for this event on the following pages. Please contact the District 7 Office if you have any questions or concerns.

Any forms are to be filled out by county officials ONLY!

Sincerely,
Garry Branham
District Specialist –4-H & Youth Development

Kelli Maberry
Contest Superintendent

Missy Olofsson
4-H Program Assistant



- Individual

3 entry per county per category per age division

ELIGIBILITY FOR STATE COMPETITION

Eligibility requirements stated in the Texas 4-H Fashion Show guide will be followed at District.

Each participant will submit the following items on the day of the competition:

DO NOT SUBMIT THESE ITEMS TO THE DISTRICT OFFICE!

- Fashion Show
 1. 4-H Fashion Show Entry Form- Construction or Buying
(Two copies must be submitted IF entering the Natural Fibers Competition)
 2. 4-H Fashion Show Appearance & Quality Score Cards – 2 copies
 3. Photograph of the 4-H member wearing the outfit to be judged/modeled
- Natural Fibers Competition

In addition to the above materials, contestants entering the natural fibers competition must also submit the following:

 1. Natural Fiber Entry Form
 2. Natural Fiber Competition Score Sheet – 2 copies
- Digital Storyboard

4-H members can enter one storyboard in each category. There are five categories. Contestants entering the Storyboard contest must submit the following:

 1. Storyboard
 2. Storyboard will be submitted electronically through 4-H online.

STYLE SHOW SCRIPT: Modeling will be done by category in each age division. Each county must submit TWO sentences for each Fashion Show participant through 4-H Online. There will be no changes made to your script, it will be read by the District Council members exactly as it was written. **Statements should be written in the “Third Person”**

4-H FASHION SHOW INTERVIEW PROCEDURE

1. Introduction/Presentation Each contestant will start by introducing themselves and model their garment to the judges. Participants will then provide a 5-minute presentation to the judges. During the presentation, the participants need to describe their project activities, outfit selection, construction or buying skills, and their knowledge of fiber and fabrics. See the score sheet to see the areas that will be judged.

2. Question and Answer Judges will have the opportunity to ask each participant questions from the list of contest questions as well as questions related directly to the participant’s garment or project experiences.

DIVISIONS and CATEGORIES

Counties are encouraged to conduct the Fashion Show at the County level. The category of a garment will be determined at the County level. It may not be changed at the District level unless the committee sees a major problem. Participants may compete at the District level in only one (1) division, either Construction or Buying. No additional garments can be carried during judging or the Style Show. Participants may enter only those garments that can be worn at one time. All garments in the Construction and Buying divisions will be evaluated using the criteria given on the score sheet.

CONSTRUCTION

1. Garments may be constructed by sewing, knitting, or crocheting. Accessories may be purchased.
2. For seniors all garments worn (garments that are visible – i.e., blouse under jacket or vest) during the interview process must be constructed. Close-fitting legwear, tights, and pantyhose do not need to be constructed. Junior Participants may wear a purchased blouse/shirt if the participant has constructed a skirt/pants or vice versa. This is to be noted on the scorecards.
3. In Construction, first-place winners may enter the same category in which they have previously been awarded a first-place entry at State.

CATEGORY DESCRIPTION

Everyday Living Includes casual sportswear, weekend wear, sleepwear, clothing for school, casual afterschool events, or hanging out with friends

ReFashion The result of modifying existing clothing or fabric item (such as tablecloths or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a dress or taking old t-shirts and making them into a skirt)

Semi-Formal to Formal Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. Original material must be fabric and not from recycled items. Semi-formal is a little less formal than formal black tie. Ex. For women dresses or stylish pantsuits made of taffeta, chiffon, satin, or other similar fabrics. For men, dress includes a jacket or vest, trousers, and a tie. Current fashion does not dictate that a tie is necessary.

Theatre/Costume Garment intended for use as a costume, which would include stage production. May be sewn from fabric or from another garment. These garments may be unusual or innovative materials; imaginative but wearable.

BUYING

1. All garments worn (garments that are visible – i.e., blouse under jacket or vest) during the interview process must be included in the buying worksheet.
2. In Buying, first place winners may enter the same category in which they have previously been awarded a first place entry at State.

CATEGORY DESCRIPTION

Business/Interview Attire Entry should be an outfit you would wear for a job interview, scholarship interview, job fair, or other professional event. 1. Professional – This is a more traditional, conservative approach (e.g., business suit or blazer, tie, and dress slacks for men,

business suit, pantsuit, or jacket and dress for women) 2. Business Casual – This trend is more relaxed and comfortable but demonstrates good judgment in choices and displays a neat appearance (e.g., polo shirt, shirt with a collar or sweater, khakis or other slacks, dress or casual leather shoes for men and women, moderate length dress or skirt for women).

Fantastic Fashions under \$25 This category is designed to expand the 4-H member's shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.

Semi-Formal to Formal Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. Semi-formal is a little less formal than formal black tie. Ex. For women dresses or stylish pantsuit made of taffeta, chiffon, satin, or other similar fabrics. For men dress includes jacket or vest, trousers, and a tie. Current fashion does not dictate that a tie is necessary. Formal includes men's suits and tuxedos and women's formal gowns, wedding dresses, and bridesmaid dresses.

Special Interest Entry should be a specific outfit that you NEED to know how to purchase wisely. Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock-climbing clothing.

Texas Natural Fiber Competition:

4-H Members may also be eligible to compete in the Texas Natural Fiber Competition if the Natural Fiber eligibility requirements are met:

Cotton:

- Each garment entered must contain a minimum of 60% cotton.
- Knowledge of fiber characteristics, production, and end use.

Wool/Mohair/Alpaca :

- Each garment entered must contain a minimum of:
 - 60% wool and 40% other fiber.
 - 60% mohair and 40% other fiber.
 - 60% blend of the two fibers and 40% other fiber.
 - 100% wool/mohair blend is also acceptable
- Knowledge of fiber characteristics, production, and end use.

Awards will be given in each of the Construction and Buying categories. Participants are to complete the Natural Fiber Competition Entry Form on the backside of the division worksheet if they are eligible and want to compete. A separate round of judging will take place for this competition. ****The Natural Fiber Competition Entry Form MUST be completed and entry must be reported on 4-H online in order for the participant to be eligible to compete in Natural Fibers. Please visit with participants to be sure if they want to compete.**

4-H FASHION DIGITAL STORYBOARD:

The 4-H Fashion Digital Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

DESIGN BRIEF

The following design brief serves as the direction for the 2023 Storyboards. **Storyboards WILL NOT have a design briefing this year, it will be designers’ choice.**

Storyboard General Rules Participation and Level of Competition.

1. **Entry and submission of Storyboard.** Storyboards will be entered and submitted on 4-H online. Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview.
2. **Digital Requirements.** Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18” and 24” (in one direction) and 24” and 30” (in the other direction. Recommended size is 18” X 24” . All entries must be saved as a PDF, jpeg, .jpg or png.
STORYBOARD MUST BE UPLOADED ON 4-H online.
3. **Categories.** The following is a list of the categories and descriptions. Each storyboard can only be entered into one category, but a 4-H member may enter **one** storyboard **per** category.
 - a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - c. **Jewelry:** Includes necklaces, bracelets, rings, and earrings.
 - d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
 - e. **Home Décor-** items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
 - f. **Home Furnishing-** items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.

All scoring might be judged on screen, so make sure your submission adequately represents your design. i.e. good lighting, high resolution pictures. Storyboards will be evaluated based on the 4-H Storyboard Score Sheet on the state website.

For more information on the storyboard, refer to the state website:

<https://texas4-h.tamu.edu/projects/fashion-interior-design/#:~:text=Storyboard%20%E2%80%93%20The%204%2DH%20Storyboard,Invitational%20contest%20for%20Senior%20members!> Then scroll down to Storyboard.

CRAFTED ITEMS:

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division, Jewelry Making division and Storyboard. There is no interview as part of the judging and the contestant’s presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

Embellished Apparel Division – (TWO categories)

Items must be wearable clothing (no bags please) embellished with items such as beads, paint, dyes, etc. The Embellished Apparel division categories are:

- 1) Tops** – includes t-shirts, blouses, jackets (no tank tops please).
- 2) Bottoms** – includes pants, skirts, shorts, capris.

Jewelry Making Division: (Two categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Non-Apparel division and Embellished Apparel division. There is no interview as part of the judging and the contestant's presence is not required at the Fashion Show.

Contestants entering this division must:

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show and must be picked up immediately following the Show.

The Jewelry Making division categories are:

- 1) Jewelry Sets**
- 2) Jewelry Singles**

Non-Apparel Sewing Division: (SIX categories)

Each County may send as many entries in each age division as they wish. However, each participant may enter only one piece in each category. These participants ARE eligible to enter either the Construction or Buying division, Jewelry Making division and Embellished Apparel division. There is no interview as part of the judging and the contestant's presence is not required at the Fashion Show.

Contestants entering this division must

1. Identify their item by pinning/attaching an ID Tag to the back of the item. ID Tags are provided in the attachment section of the website.
2. Items must be checked in at the Fashion Show (see schedule) and must be picked up immediately following the Show.

Non-apparel items entered in this division must be hand or machine sewn. The Non-Apparel division categories are:

- 1) Pillows** – may not be larger than 28".
- 2) Quilts or Throws** – may not exceed twin bed size.
- 3) Tote Bags** – any size including handbags.
- 4) Small Electronic Device Cover** – Cover to fit a cell phone, tablet, i-pod, MP3 player, etc.
- 5) Aprons**
- 6) Other** – items that do not fit in any other category.

JUDGING

Contestants will be judged by a panel of adult judges. All garments in the Construction and Buying divisions will be evaluated using the criteria given on the Texas 4-H Fashion Show Score Sheet.

JUDGES

Contestants will be judged by a panel of adult judges provided by each county. Please submit the name and E-MAIL address of the judges on the judges form. (Counties will be notified if some judges are not needed)

Judges should have some experience with clothing, fashion and sewing expertise or an experienced 4-H leader or other qualified persons with strong clothing competencies. The district office will make judging assignments and send contest information to the judges by e-mail.

AWARDS

- Determined by the contest committee.

SCHEDULE

The final schedule will be announced after all entries have been received

ALL FCH and 4-H agents will attend the contest.

****Committee will meet on March 28th in Llano at the JLK Event Center to set up for the contest.

Time: TBA