

Memorandum

October 2023

TO: District 7 County Extension Agents
FCH, 4-H, AG; Callahan, Fisher, Mills, and Shackelford

SUBJECT: 2024 Consumer Decision Making Contest

EVENT DATE: Thursday, February 15, 2024

LOCATION: San Angelo Stock Show & Rodeo Fairgrounds
1st Community Credit Union Spur Arena

JUDGINGCARD DEADLINE: February 10 Register Online: www.judgingcard.com

COUNTY OFFICES MUST MAKE SURE CONTESTANTS HAVE AN ACTIVE PROFILE IN 4-H ONLINE!

Please find the Guidelines, Rules, and Regulations for this event on the following pages. **The assistance of all FCH and 4-H agents is needed to make this a successful contest!**

Sincerely,

Garry Branham
District Specialist – 4-H & Youth Development

Missy Olofsson
4-H Program Assistant

Morgan Runyan
Contest Chair



4-H and Youth Development
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The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating*

**DISTRICT 7 CONSUMER DECISION-MAKING CONTEST
GUIDELINES, RULES, AND REGULATIONS**

OBJECTIVES

The objectives of the contest provide the opportunity for contestants to:

- Demonstrate skill in making decisions based on facts.
- Apply knowledge and experience in consumer education by analyzing consumer situations.
- Experience making choices among selected marketplace options.
- Develop and strengthen reasoning ability in consumer skills.
- Demonstrate ability to organize thoughts and express them in a clear, confident manner.

AGE DIVISIONS

The following contestant ages are as of **August 31, 2023**:

- JUNIOR – minimum age 8 and in the 3rd grade- 5th grade
- INTERMEDIATE – grades 6th- 8th
- SENIOR –grades 9th- 12th (Maximum age- 18 as of August 31, 2023)

FEES

- \$15.00 per individual Late Fee: double per individual

DO NOT SEND MONEY TO THE DISTRICT OFFICE! Registration must be done online at the following address:

www.judgingcard.com

ENTRIES

Entries must be submitted via the online judging card system (www.judgingcard.com).

Any number of teams may enter the contest, the top three (3) senior teams will advance to State Roundup. Therefore, all members of each team must be decided upon before the contest and maintained throughout the contest. Only Senior age 4-H members can be on a Senior team. Counties that have one (1) Intermediate and three (3) Juniors (or 2 and 2) have to compete based on the oldest member of the team or compete as individuals. Teams can be made up of 3 or 4 members. On a 4-person team, the lowest score is dropped.

CHECK-IN

On the day of the contest, participants will need to register with the District 7 Consumer Decision Making Committee in addition to the San Angelo Stock Show Consumer Decision Making Committee. Scantrons will be provided by the San Angelo Stock Show to the participant when they register.

CLASSES

Six (6) classes will be set up for judging. Classes to be judged are as follows in all age divisions:

- Fitness Equipment
- Headphones/ Earbuds
- Outdoor Equipment
- Dental Products
- Televisions
- Mystery Class – This class will be one of the following: Athletic Shoes, Activewear, Tablets, Wireless Portable Speakers, Outdoor backpacks, Professional Dress, or Grocery Meats (retail cuts) Study guides pertaining to these classes can be found online at:

<http://texas4-h.tamu.edu/projects/consumer-education/>

ORAL REASONS

- D7 Juniors will have the option to give one set of reasons (not tabulated in the overall score.)
- Intermediates will give ONE set of reasons.
- Seniors will give TWO sets of reasons.

TIME

- Eight minutes per class to make placings.
- Two minutes per class to give oral reasons.

SCORING

- Each placing class will be worth 50 points.
- Each reasons class will be worth 50 points.

TIEBREAKER

The Consumer Decision Making Contest Committee will designate the tiebreaker.

THINGS CONTESTANTS NEED TO BRING

- Two pencils with erasers
- Clipboard
- Calculator

THINGS CONTESTANTS WILL BE PROVIDED

- Tags with contestant letter
- Scantrons
- Paper for taking notes on Reasons

AWARDS

Determined by contest officials.

ASSIGNMENTS

Facility Arrangements & Registration:

- District Office

Group Leader Orientation:

- Courtney Redman

Contestant Orientation:

- Kim Miles

Agents responsible for preparing classes are as follows in all age divisions:

- Headphones/ Earbuds Tamra Kott, Kailey Roberts, Chanie Schaffner
- Outdoor Equipment Courtney Redman & Hayley Meyer
- Dental Products Kandice Everitt, Whitney Whitworth, Mckinley Crownover
- Fitness Equipment Maggie Louton, Staci Winders, Carrie Ross
- Televisions Kim Miles & Nick Gonzales
- Mystery Class Garry Branham

Agents preparing classes will need to:

- Develop a situation, place the class and assign cuts. Please do not share these with contestants.
- Develop an INFORMATION SHEET for Juniors and an INFORMATION SHEET for Intermediate/Seniors classes. An example will be provided. (Use provided template)
Send an ELECTRONIC copy of this information to the District Office.
- Develop a PLACING SHEET for Juniors and a PLACING SHEET for Intermediate/Senior classes which includes the situation, placings, cuts, and reasons. An example has been provided.
Send an ELECTRONIC copy of this information to the District Office.

DUE BY THE AGENTS PREPARING CLASSES ON FEBRUARY 1st: (USE TEMPLATES)

- Information Sheet
- Placing Sheet
- Pictures of items should be on Information Sheet. No longer using actual items.
- Please double-check everything and make sure it will make sense!

Group Leaders:

Courtney Parrott
Whitney Whitworth
Kailey Roberts
Chanie Schaffner
Kelli Maberry
Tamra Kott
Carrie Ross
Jessica Hollbrook

Group Leader responsibilities:

- Keep the group together after leaving orientation and throughout the judging process, including reasons giving.
- Make sure there is no talking or signals given during the judging procedure. Also, check the notepaper to make sure it is blank before judging begins.
- Handle rotation from class to class, making sure each individual remains with their back to the table until the official time begins.

Tabulation:

- San Angelo Stock Show Officials – Garry/Morgan Assist

Timekeeper (Bring a stopwatch and bell, whistle, or other signal device):

- Hayley Meyer

Reasons Judges (assignments will be made after entries are received):

- TBA
- TBA
- TBA

Reasons Coordinators:

- Courtney Redman & Maggie Louton-Seniors
- Kim Miles -Intermediates